



LabOODD

The road for impact by erise

Outcomes Management Workshop Series

September 13th, 2022

zoom

- Please **mute your microphone**
- You can ask your questions in the **chat** and activate your **camera** when you intervene

Projet cofinancé par le dispositif
Initiatives OSC de l'AFD





Towards standards outcomes indicators for financial service providers?





Guidance Note

OUTCOMES MANAGEMENT FOR FINANCIAL SERVICE PROVIDERS

A proposed standard framework aligned with the Sustainable Development Goals

Prepared by CERISE in collaboration with SPTF Outcomes Working Group and e-MFP Investors AG

- 1 BACKGROUND**
- 2 RECENT TRENDS INFLUENCING OUTCOMES MANAGEMENT**
- 3 CHALLENGES AND FIRST STEPS FOR VALUABLE OUTCOMES DATA, ALIGNING EXPECTATIONS**
- 4 A PROPOSAL FOR OUTCOME INDICATORS BY SUSTAINABLE DEVELOPMENT GOALS AND TARGETS**
- 5 RECOMMENDATIONS: NEXT STEPS ON OUTCOMES MANAGEMENT AND SDG FOR FINANCIAL INCLUSION**

[Download the Guidance Note](#)

Recent trends influencing outcomes management

1. There are growing demands for accountability
2. Getting data has gotten easier and cheaper
3. We've adjusted our expectations of what financial inclusion can achieve
4. The SDGs have emerged as a common framework
5. Investor interest in outcomes is growing ...
6. ... But outcomes are not yet a priority for most providers



Outcomes Management Workshop Series

Global objective:

- Moving towards a minimum set of standard indicators to collect outcomes data that would support financial institutions' strategic and operational decision-making and ease the reporting to the various investors
- Integrate Outcomes indicators in the next version of SPI to produce “Sustainability/Outcomes” reports, aligned with the SDGs



In collaboration with the e-MFP Investors Action Group and SPTF

Outcomes Management Workshop Series

Session 1 – Webinar: Outcomes Management Session with Investors – today!

- Kiva, FGCA/SIDI, Incofin

Session 2 – Webinar: Outcomes Management Session with Financial Institutions

- Date: Tuesday, September 20, from 2:30 pm to 4:30 pm CEST/Paris time
- Juhudi Kilimo Kenya, SEF South Africa, Opportunity International network

Session 3 – in Paris: Outcomes Working Group Meeting Cerise+SPTF

- Date: Wednesday, September 28, from 1:30 pm to 5:00 pm
- Advans network, Invest in Vision Germany, Gojo Japan, Crystal Georgia (tbc)

Session 4 – in Luxembourg: Outcomes Working Group eMFP Action Group

- Date: Wednesday, November 16
- Participants to be confirmed



Session 1

Outcomes Management with Investors

Key Topics

- What outcome data do investors need and value?
- What outcome data do investors manage to collect?
- What are the bottlenecks?
- Which support/TA to improve data collection and analysis?
- Which ideal set of standards outcomes indicators should be pushed for decision-making and reporting?

Speakers for today

kiva

Spencer MacColl, Director of Impact

The result of the survey with their partners on outcome management.

[Why Social Enterprises Struggle to Measure Impact – And What Impact Investors Can Do About It](#)



Setha Eng, Technical Assistance Associate



Edouard Sers, Head of Risk, Compliance and Impact

&



Anaïs Dufour, Chargée de Performance Sociale et Environnementale

Next Sessions!

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You may also be interested in...

Gojo & Company, Inc.

Gojo Webinar - Measuring Impact: Are we there yet?

In this webinar, the participants will discuss the trade-offs involved in understanding and reporting impact and the importance of exploring the reality behind data points such as client satisfaction and income. Gojo will share key insights from the 2022 July Impact Report and initial learnings from the financial diaries projects in Cambodia, Sri Lanka, and Bangladesh.

- Thursday, 15th September 2022
- 12:00 - 13:00 European Central Time | 19:00 - 20:00 Japan Standard Time
- Language: English
- [Register on Zoom](#)



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Merci !

[LabODD News on CERISE website](#)

[CERISE LinkedIn](#) 

Comments, suggestions, questions...

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