



#EMW2023
EUROPEAN MICROFINANCE WEEK 2023

15-17 NOV



European Microfinance Week (EMW), hosted by the European Microfinance Platform, e-MFP (www.e-mfp.eu), is one of the top events in the financial inclusion calendar and a unique meeting point for microfinance and financial inclusion professionals working worldwide.

With an unparalleled program and prestigious speakers, the event is widely recognised for its high-quality sessions tackling the sector's front line topics and its excellent networking opportunities. As last year, #EMW2023 will be in-person in Luxembourg and will also include a virtual hybrid experience with many sessions available online for those who cannot travel.

e-MFP is offering a unique opportunity to increase your visibility and position your organisation at the forefront of the financial inclusion sector. We offer you the following sponsorship packages and additional opportunities are also open to discussion.

SPONSORSHIP PACKAGES

	PLATINUM > €20,000	GOLD €15,000	SILVER €10,000	BRONZE €5,000	FRIEND €3,000
Free registrations	6	4	3	1	
Speaking opportunity in Plenary session	✓				
Distribution of promo material	✓				
Free meeting room	✓				
Speaking opportunity in conference session	✓	✓			
Free space at the Plaza exhibition area	✓	✓	✓	✓	
Virtual booth	✓	✓	✓	✓	
Roll-ups at the conference venue	3	2	1		
Video spot before a session	4	2	1		
Clickable banner advertisement on conference app	✓	✓	✓		
Push notification on the conference app	6	4	2	1	
Social media posts	4	2	1		
Logo in the conference registration confirmation e-mail	✓	✓	✓		
Logo on the conference registration website with link to sponsor's website	✓	✓	✓	✓	✓
Logo on a display screen at the conference	✓	✓	✓	✓	✓
Logo in the conference report	✓	✓	✓	✓	✓
Recognition in the conference opening & closure	✓	✓	✓	✓	✓
Recognition in e-MFP newsletter	✓	✓	✓	✓	✓

Other sponsorship possibilities include sponsoring a **conference evening reception**. For more detail on the sponsoring packages and all options, please see next pages.

For further information, please email (contact@e-mfp.eu)

Platinum Sponsor
Negotiable (over €20,000)

- 6 free registrations offering full access to all conference sessions, coffee breaks, lunches, conference evening events
- Speaking opportunity at a Plenary session
- Opportunity to display and to distribute corporate promotional materials
- Free meeting room at the conference venue
- Free and most prominent space at the Plaza exhibition area
- Virtual booth featuring logo, publications, videos and interaction with participants
- 3 roll-ups at the conference venue
- 4 Video advertisement spots before a session (max 45 sec)
- Clickable banner advertisement on conference app
- 6 push notifications on the conference app
- 4 Social media posts (LinkedIn & Twitter)
- Inclusion of logo:
 - In the conference registration confirmation email
 - On the conference registration website with link to sponsor's website
 - On a display screen at the conference
 - In the conference report
- Recognition at the conference opening & closure

Gold Sponsor
€15,000

- 4 free registrations offering access to all conference sessions, coffee breaks, lunches, conference evening events
- Speaking opportunity at a conference session
- Free space at the Plaza exhibition area
- Virtual booth featuring logo, publications, videos and interaction with participants
- 2 Roll-ups at the conference venue
- 2 Video advertisement spots before a session (max 45 sec)
- Clickable banner advertisement on conference app
- 4 push notifications on the conference app
- 2 Social media posts (LinkedIn & Twitter)
- Inclusion of logo:
 - In the conference registration confirmation email
 - On the conference registration website with link to sponsor's website
 - On a display screen at the conference
 - In the conference report
- Recognition at the conference opening & closure

Silver Sponsor
€10,000

- 3 free registrations offering access to all conference sessions, coffee breaks, lunches, conference evening events
- Free space at the Plaza exhibition area
- Virtual booth featuring logo, publications, videos and interaction with participants
- 1 Roll-up at the conference venue
- 1 Video advertisement spot before a session (max 45 sec)
- Clickable banner advertisement on conference app
- 2 push notifications on the conference app
- 1 Social media post (LinkedIn & Twitter)
- Inclusion of logo:
 - In the conference registration confirmation email
 - On the conference registration website with link to sponsor's website
 - On a display screen at the conference

- In the conference report
- Recognition at the conference opening & closure

Bronze Sponsor
€5,000

- 1 free registration offering access to all conference sessions, coffee breaks, lunches, conference evening events
- Free space at the Plaza exhibition area
- Virtual booth featuring logo, publications, videos and interaction with participants
- 1 push notification on the conference app
- Inclusion of logo:
 - On the conference registration website with link to sponsor's website
 - On a display screen at the conference
 - In the conference report
- Recognition at the conference opening & closure

Friend
€3,000

- Inclusion of logo:
 - On the conference registration website with link to sponsor's website
 - On a display screen at the conference
 - In the conference report
- Recognition at the conference opening & closure

Evening reception
€ 10,000

This sponsorship includes:

- Short welcome speech in English
- Logo visible during event
- Small flags on tables (provided by sponsor)
- Roll-up visible (provided by sponsor)
- Free space at the Plaza exhibition area during conference
- Virtual booth featuring logo, publications, videos and interaction with participants
- Sponsorship mentioned in the programme
- Push notifications on the conference app
- 3 additional free entries offering access to all conference sessions, coffee breaks, lunches, conference evening events

**To discuss these sponsorship opportunities or any other possibilities,
feel free to contact us!**

contact@e-mfp.eu